



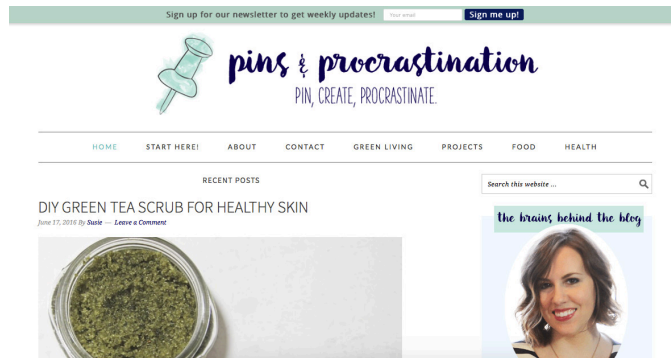
pins & procrastination

PIN, CREATE, PROCRASTINATE.

MEDIA KIT

about

Pins and Procrastination is here to make you feel more productive while you procrastinate! With tutorials on everything from green cleaning to DIY projects, there's a lot of ways to get hands-on. Inspired by an effort to lead a greener lifestyle, Pins and Procrastination also promotes making things yourself from natural ingredients. Since its launch in march of 2014, the blog has grown by leaps and bounds, now with a steady and loyal readership.



stats

MONTHLY PAGEVIEWS

103,000

MONTHLY UNIQUE VISITORS

69,000

EMAIL SUBSCRIBERS

3,000

PINTEREST

8,800

FACEBOOK

950

TWITTER

450

INSTAGRAM

370

content opportunities

SPONSORED POSTS

A post featuring your product or business, in the context of a tutorial, review, or other blog post type

IN-POST LINK

An authentically sourced link to one of your products in a post

GIVEAWAY

A giveaway of your product promoted on the blog

PROMOTION

An exclusive sale or promotion for Pins and Procrastination readers

SOCIAL MEDIA MENTION

A mention of or link to your product or business on pinterest, twitter, facebook, or instagram

NEWSLETTER AD

An advertisement of your product or business in the weekly email to subscribers

readers

The average Pins and Procrastination readers are females, ages 25-34, using a smartphone to access.

about susie

Susie Skarford is the woman behind the blog. She is a pinterest addict who loves to create- whether that be a new green cleaning recipe or a clever craft project. She has a Master's in Environmental Policy.



CONTACT US: ADVERTISING@PINSANDPROCRASTINATION.COM